

KEYNOTES



STEVE BROWN
AI FUTURIST

Each of Steve's keynotes is tailored to the industry, audience, and objectives of your event, with relevant case studies and examples woven throughout.

Full outlines of his five keynotes can be found on the pages below.

- **The AI Strategy Trap:** How Leaders Move Beyond Efficiency to Build an AI-First Advantage
- **The Company That Learns Fastest Wins:** Building the Self-Improving Enterprise
- **AI and the Acceleration of Everything:** How Abundant Intelligence Will Transform Business, Work, and Life
- **When AI Goes to Work:** How AI Agents and Digital Employees Will Transform Business
- **Beyond ChatGPT—What's Next in AI?:** Ten AI Shifts Every Business Leaders Must Understand

If none of these titles meets your needs, Steve can build a fully customized keynote for your event.

We look forward to working with you.

The AI Strategy Trap

How Leaders Move Beyond Efficiency to Build an AI-First Advantage

Ideal Audience: Boards, C-Suite executives, senior leadership teams, strategy and innovation conferences, and executive customer events.



Most organizations are using AI to improve the business they already have—automating tasks, reducing costs, and adding copilots to existing workflows. But AI is transforming more than the economics of work: it is dramatically reducing the cost of coordinating decisions, information, people, and resources. Going further, AI-first companies are redesigning how they create value and developing operating models that learn and improve over time. In this provocative and practical keynote, Steve Brown reveals how AI-first companies are redesigning their organizations around outcomes, building portfolios of intelligence, and creating proprietary learning systems that move beyond incremental efficiency to build lasting competitive advantage.

By attending this talk, you will:

- Understand the three phases of AI transformation and the difference between automating the past and designing an AI-first future.
- Discover how AI changes both the cost of performing work and the cost of coordinating it.
- Identify the most important ways AI can create value, from workforce amplification and operational efficiency to new products, services, and business models.
- Apply the AI-First Competitor Test to imagine how a native challenger might redesign your business.
- Learn how to build a resilient portfolio of intelligence and turn proprietary data, models, and learning loops into competitive moats.
- Leave with a clear leadership agenda for making purpose and decision boundaries executable, preparing for an agent-driven economy, and moving from experimentation to meaningful transformation.

The Company That Learns Fastest Wins

Building the Self-Improving Enterprise

Ideal audience: Senior executives, transformation leaders, CIOs, operations and innovation teams, HR leaders, and cross-functional leadership audiences.



The ultimate value of AI is not simply that it can automate work—it is that it can help an organization learn from every decision, interaction, and outcome. In this keynote, Steve Brown introduces the self-improving enterprise: a new operating model in which purpose directs the system, governance establishes boundaries, and data, models, people, agents, digital employees, and robots form continuously improving intelligence flywheels. Audiences will discover how to create stronger institutional memory, redesign human roles, create rapid learning loops, and build an organization that becomes more capable every time it operates.

By attending this talk, you will:

- Understand how intelligence flywheels enable companies to sense, decide, act, learn, and improve continuously.
- Learn how purpose, governance, evaluation, escalation, and accountability shape a safe and effective learning system.
- Understand the distinct roles of AI models, agents, digital employees, physical robots, and people.
- Explore how human work will evolve as leaders, managers, and frontline employees move from operating every process to overseeing the loops that matter.
- Hear real-world examples of AI-first operating models and rapid learning loops.
- Discover how decision context, judgment, and institutional memory can prevent organizations from repeatedly relearning the same lessons.
- Gain a practical blueprint for combining AI-ready data, model orchestration, organizational design, workforce development, and business–IT partnership to build an enterprise that becomes smarter and more capable over time.

AI and the Acceleration of Everything

How Abundant Intelligence Will Transform Business, Work, and Life

Ideal audience: Large general conferences, industry associations, corporate events, customer conferences, and mixed-level business audiences.



We are entering an era in which intelligence is becoming more capable, affordable, and abundant at extraordinary speed. AI factories are turning energy and silicon into intelligence; agents and robots are moving AI beyond the chat window; breakthroughs in science, manufacturing, healthcare, and automation are starting to reshape the global economy, and machines are beginning to interact through emerging agent-to-agent economies. In this visually compelling and optimistic keynote, Steve Brown takes audiences on a journey through the forces accelerating change, the remarkable possibilities ahead, and the profoundly human choices that will determine the future we create.

By attending this talk, you will:

- Understand why AI capabilities are improving so quickly and why the pace of change is likely to accelerate.
- See how AI infrastructure is evolving from traditional data centers into factories that produce intelligence.
- Discover how agents, digital employees, robots, and agent-to-agent commerce may reshape markets and customer relationships.
- Explore how abundant intelligence could transform business, science, healthcare, manufacturing, education, and everyday life.
- Examine the implications of AI for jobs, apprenticeships, global commerce, reshoring, human longevity, and a possible post-labor economy.
- Discover which human qualities will become more valuable as machine intelligence becomes more abundant.
- Leave with a clearer sense of how individuals, organizations, and leaders can shape this future rather than simply react to it.

When AI Goes to Work

How AI Agents and Digital Employees Will Transform Business

Ideal audience: Business leaders, technology executives, innovation and transformation teams, operations leaders, industry associations, customer conferences, and general business audiences seeking to understand the next phase of enterprise AI.



AI is moving beyond answering questions and generating content. A new generation of agents can plan, use tools, operate software, write software, coordinate with other agents, and complete multistep work—while emerging digital employees take on defined roles, responsibilities, memory, and increasingly longer-term ownership of outcomes. In this practical and forward-looking keynote, Steve Brown explains how agentic AI will reshape work, organizations, customer relationships, and competition—and what leaders must do to build an agentic enterprise that is capable, trustworthy, and designed to learn.

By attending this talk, you will:

- Understand the difference between models, copilots, agents, digital employees, and physical robots.
- See how AI is progressing from answering questions to completing tasks, managing workflows, and owning outcomes.
- Learn how agents combine models with memory, tools, data, permissions, and deterministic software.
- Explore how digital employees and agent-to-agent commerce will reshape work, customer relationships, and competition.
- Understand how human roles will evolve as people set goals, standards, boundaries, and accountability above the loop.
- Leave with a practical framework for identifying valuable agentic opportunities and deploying them safely and effectively.

Beyond ChatGPT: What's Next in AI?

Ten AI Shifts Every Business Leader Must Understand

Ideal audience: General business audiences, corporate conferences, industry associations, customer events, leadership meetings, and teams seeking an accessible and current overview of AI.



AI is advancing so quickly that it can be difficult to separate lasting business shifts from the daily stream of product launches and headlines. In this fast-paced and visually compelling keynote, Steve Brown reveals the ten AI trends every organization needs to understand—from reasoning models, digital employees, and physical AI to synthetic customers, accelerating scientific discovery, and the renewed importance of the CPU. Together, these developments point toward a new kind of organization: one that can sense more, decide faster, act at greater scale, and learn continuously from everything it does.

By attending this talk, you will:

- Understand the ten AI trends most likely to reshape business over the next several years.
- See how AI is progressing from generating content to reasoning, acting, collaborating, and learning.
- Explore the rise of digital employees, agent-to-agent commerce, multimodal AI, and physical intelligence.
- Learn how CPUs, deterministic tools, and heterogeneous computing are becoming critical to agentic systems.
- Discover how synthetic customers, simulated markets, and AI scientists are changing innovation and discovery.
- Understand how these developments combine to create the self-improving enterprise.

Keynote FAQ

Q. How long are Steve's keynotes?

A. Steve will tailor his keynote to fit your agenda. He can deliver 30-, 45-, 60-, 75-, or 90-minute keynotes. Most clients select a 45- or 60-minute keynote, with Q&A.

Q. How much Q&A does Steve do after his keynotes?

A. That's up to you. Some clients opt for no Q&A, while others allocate 5 to 30 minutes for it. Just let Steve know how much time you'd like him to spend on Q&A, and he will gladly accommodate.

Q. Does Steve offer customized keynotes?

A. Yes! Steve offers keynotes designed to appeal to a broad range of audiences. Simply share details about your audience's focus, needs, and challenges, and he will tailor his content and remarks to deliver a keynote that connects meaningfully with everyone in the room.

Q. I'd like to buy copies of Steve's book for my event. Do you offer bulk discounts?

A. Yes! We will happily help you obtain copies of Steve's book for your audience. Our book partner is Porchlight Books. They offer discounts off MSRP for bulk orders and can ship directly to your venue. If you would like, Steve can pre-sign all the books in his hotel room the night before your event or at a personal signing on the day of the event itself.

Q. What industries has Steve done keynotes for?

A. Steve has worked with a diverse range of clients across multiple industries. He has delivered keynotes and AI innovation workshops in the finance, mortgage, manufacturing, healthcare, education, legal, retail, real estate, hospitality, mining, telecommunications, consumer goods, transportation, security, insurance, electronics, semiconductors, government, and energy sectors.

Q. How long has Steve been a keynote speaker?

A. Steve has delivered hundreds of keynotes worldwide, spanning five continents and over 20 countries. He has been speaking professionally for over a decade and is comfortable in front of an intimate audience of ten or a large audience of ten thousand people.

Q. Is Steve comfortable working with senior leaders?

A. Many of Steve's presentations are to boards, C-suite, and senior leaders. He is very comfortable working with senior leaders and management and has served as an executive at Intel and Google DeepMind.

Q. What are Steve's technical requirements for a keynote?

A. Steve has three simple requirements for his presentation equipment:

- 1) An HDMI connection to a large display
- 2) Amplified computer audio over HDMI or via a standard 3.5mm audio jack so Steve can show videos with audio from his laptop.
- 3) A microphone with amplification should be available at venues with 30 people or more.

Q. Does Steve have any technical requirements for his keynotes?

A. Steve prefers to present off his own laptop to assure the best possible experience for the audience. He doesn't need a podium, prefers a lavalier mic (though will work with whatever you have), does not need internet connectivity, and asks that water is available to him on stage.

Q. Does Steve ever participate in panel sessions or fireside chats?

A. Yes! While most clients want a full keynote with presentation graphics and videos, Steve is also happy to share his insights on AI in other event formats, including panel sessions and a fireside chat.

Q. Can we record or livestream Steve's presentation for remote participants or use it in future promotions and social media?

A. Yes, with one condition. Clients are granted recording and broadcast rights to Steve's presentation in exchange for sharing a high-quality digital recording of the content within 2 weeks of the event and granting Steve the right to use that recording for promotional purposes.

Q. What is Steve's speaking fee?

A. Steve's speaking fee depends on the location of your event. He offers discounts to nonprofit organizations and educational institutions. Please contact Renee (renee@stevebrown.ai) for a competitive quote.

Q. How do we engage Steve as a speaker?

A. Please use the contact form on this site to provide the date and location of your event, the size of your audience, the topic you're interested in, and any other relevant details, and we'll respond to your inquiry within 24 hours.